

## A TASTE OF BERNARDSVILLE & BEYOND

PRESENTED BY THE BERNARDSVILLE CHAMBER OF COMMERCE

A UNITY DAY EVENT

BENEFITING THE BERNARDSVILLE FIRE Company and First Aid Squad, and  
SENIOR CITIZENS

Wednesday, OCTOBER 11, 2017 6 - 9 PM

THE OLDE MILL INN  
225 MORRISTOWN ROAD (ROUTE 202)  
BASKING RIDGE, NJ 07920



Dear Restaurateur,

The Bernardsville Chamber of Commerce invites you to be a part of our 5th Annual "A Taste of Bernardsville & Beyond" on **October 11, 2017**. We are proud to continue our tradition of bringing together local restaurants for a sampling of what our community has to offer. Similar to previous years, the proceeds will be given to our local Bernardsville Fire Company and First Aid Squad, with a portion to our local senior citizens. We will provide more details soon, but we can assure you that this is very exciting and bound to make this year's "Taste" a highly publicized and successful one.

We are extending an invitation to restaurants from Bernardsville, Basking Ridge, Bedminster, Far Hills, Mendham, Peapack and Gladstone to offer select "tastes" from your kitchen. Join over twenty restaurants that participated last year, many of whom have already indicated their interest again. Space is limited! **A Taste of Bernardsville & Beyond** will also offer a dessert section to make sure that no one leaves less than satisfied!

Our goal is to fill the venue to capacity with an expansive marketing effort and to raise some critically needed funding. Planning and preparations are underway for what we foresee as a fantastic evening of delicious food, music and more! Participating restaurants will provide their own staff, culinary supplies and food for up to 400 guests. The Chamber will provide tables, electrical outlets, etc. Additional information will be provided once commitments are received and the menu approved and finalized with the Chamber of Commerce.

Please see the attached Restaurant Participation Agreement that fully describes the benefits we are offering our restaurant supporters. In addition, the Chamber is inviting area businesses to participate as sponsors and/or to purchase advertising. A range of packages are available and the details are enclosed. To secure a place for your restaurant at **Taste of Bernardsville & Beyond**, please submit your application along with a \$100 fee to The Bernardsville Chamber of Commerce, PO Box 672, Bernardsville, NJ 07924, no later than September 15, 2017.

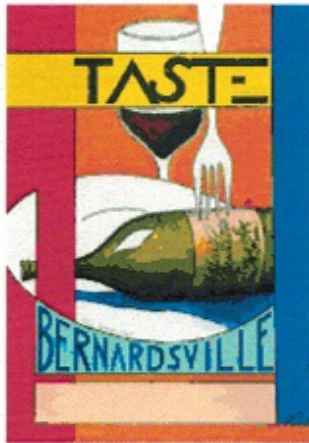
Best regards,

  
Joseph Rossi

President Unity Day Inc.

O: 908-696-9770 C: 201-213-4242

jrossient@aol.com



## A TASTE OF BERNARDSVILLE & BEYOND

PRESENTED BY THE BERNARDSVILLE CHAMBER OF COMMERCE

A UNITY DAY EVENT

BENEFITING THE BERNARDSVILLE FIRE Company and First Aid Squad, and  
SENIOR CITIZENS

Wednesday, OCTOBER 11, 2017 from 6 - 9 PM

THE OLDE MILL INN  
225 MORRISTOWN ROAD (ROUTE 202)  
BASKING RIDGE, NJ 07920



### Restaurant Participant Agreement

A Taste of Bernardsville & Beyond will provide participants with the following:

- Inclusion in the restaurant listing in the event program. The event program will be inserted into the Bernardsville News, The Observer Tribune and The Echoes-Sentinel and will be available for distribution in vendor stores prior to the event. Programs will also be handed out in event take-home bags.
- A discounted rate for program advertising. (Restaurants will be contacted by Janice Joyce 908-766-3900 ext 238 or Pete Ferral at 908-766-3900 ext 237) from The Bernardsville News with advertising rates and specs.)
- One front table and one back prep table – 4', 6' or 8' tables with cloth and skirt (additional tables are available on a first-come, first-served basis).
- Plates, napkins and eating utensils. (Or you may supply your own.)
- Signage and inclusion in event promotion and advertising.
- Table set-up and trash removal.
- Event admission for three staff.

#### Participants:

- A limited number of restaurant spots are available for a **\$100 application fee**.
- Restaurant set-up at The Olde Mill Inn will begin at 1:00 pm and to be completed by 5:00 pm.
- Estimated attendance is 400 guests; restaurants should plan accordingly.
- Menu must be approved by The Bernardsville Chamber of Commerce.
- Food items should be handed out in bite-size samples. Please avoid samples that require cutting.
- Restaurants may hand out menus, brochures, business cards and literature to guests.
- Guests will be given a take-home bag at the event. Restaurants may provide 265 samples, coupons, literature, etc. to be included in the take-home bags. Items must be submitted by Sept. 15.
- A Taste of Bernardsville & Beyond will include a Silent Auction to which restaurants are encouraged to donate. Items must be submitted by September 15.
- Restaurants are encouraged to help promote the event by way of newspaper/television interviews, photo opportunities, flyer distribution and in-store signage. Posters will be provided by the Chamber.

Please complete this agreement and return no later than **September 15, 2017** to The Bernardsville Chamber of Commerce, Attn: Joe Rossi, PO Box 672, Bernardsville, NJ 07924 or via email to Joe Rossi, JRossient@aol.com

**A Taste of Bernardsville & Beyond  
2017 Restaurant Agreement**

**Participant & Logistics Information - \$100.00 Application Fee**

Business Name: \_\_\_\_\_

Restaurant Representative: \_\_\_\_\_

Business Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Emergency contact if attending alone: \_\_\_\_\_

**Tables**

Select table size(s) : \_\_\_\_\_ 8' \_\_\_\_\_ 6' \_\_\_\_\_ 4' Sizes available on a first come / first served basis.

**Electricity**

Do you require electric for your table: Yes / No (Circle)

How many outlets? \_\_\_\_\_

Power is needed for:  
\_\_\_\_\_

Note: Electric power may not be available in all areas. Electricity access available on a first-come basis.

**Plates, napkins, eating utensils**

Specify which of these you would like us to supply: \_\_\_\_\_

**\* Return this form along with payment by no later than Friday, September 15, 2017\***

\_\_\_\_\_  
Applicant Signature & Title

\_\_\_\_\_  
Please Print Name

\_\_\_\_\_  
Date

Restaurant hereby executes and agrees to the terms of this agreement and agrees that their vendor table will be completely set up no later than 5:00 pm on the day of the event (guests often arrive early).

Certificate of Insurance: Upon signature of this agreement, the vendor agrees to supply the required Certificate of Insurance (made out to Highland Farms Partners, LP, 225 US Highway 202, Basking Ridge, NJ 07920) to name The Olde Mill Inn and The Bernardsville Chamber of Commerce, by end of business day on Friday, September 15<sup>th</sup>, and to be bound by this non-refundable contract. **IF NO INSURANCE CERTIFICATE IS PROVIDED, A \$50 FEE WILL BE ADDED TO THE COST OF THE VENDOR TABLE TO PAY FOR ADDITIONAL INSURANCE COVERAGE.**

Restaurant is confirmed upon receipt of signed contract with full non-refundable payment.

Checks should be payable to "A Taste of Bernardsville" and mailed, along with the Certificate of Insurance, to The Bernardsville Chamber of Commerce \* P.O. Box 672 \* Bernardsville, NJ 07924 \* Attn. Taste.